

Master's in

Sustainable Tourism

Bimodal

Bilingual

Introduction

CATIE (Tropical Agricultural Research and Higher Education Center) offers a Professional Master's in Sustainable Tourism. With more than a decade of experience in face-to-face education, we now open the option to combine virtual and on-campus learning in this new version. This modality democratizes education by providing an alternative for people who are employed and wish to expand their opportunities for professional development.

In this master's program, we train professionals with leadership skills and the ability to manage tourism from a systemic perspective, considering the balance between social, economic, and environmental aspects. Our program offers the knowledge, competencies, and scientific and technical tools necessary to propose comprehensive solutions.

International Postgraduate Program of Excellence

The distinguishing features of this master's program are its global reach, its emphasis on sustainable tourism services and operations, and the business-academic interface of sustainable tourism. Students begin with two trimesters of virtual courses, where they receive the conceptual foundation and knowledge on best practices in sustainable tourism. They then complete a practical application trimester, during which one of the three courses is held in person in Costa Rica for a duration of one month. The fourth trimester is conducted virtually and focuses on development management and planning. The final two trimesters are dedicated to the professional graduation project.

Our mission is to prepare professionals for management and leadership positions in the tourism industry.

”

Our faculty, composed of renowned academics, CATIE experts, and distinguished business leaders from Costa Rica's sustainable tourism sector, facilitates learning through a variety of methodologies and teaching tools. Combined with CATIE's multicultural environment, the faculty is able to foster learning and professional growth in competencies essential for success.



Scholarships

- a. Scholarship for demonstrated performance:** Upon completing the second trimester, any student with a cumulative GPA ≥ 90 (on a 1–100 scale) will have the associated cost of the on-campus course (MISTK 507) covered, valued at 1,600 USD. Restrictions apply.
- b. CATIE National Office Scholarship:** This 2,000 USD scholarship will be applied to the tuition for the second and third trimesters of the program (for citizens of CATIE member countries).
- c. External competitive scholarships:** Countries and international organizations have been identified where students interested in sustainable tourism may apply.

<https://www.catie.ac.cr/oportunidades-de-financiamiento/>



Intended for students with a bachelor's degree or licentiate in:

Business Administration • Natural Resources Management • Hospitality Management • Anthropology • Environmental Sciences • Social Sciences • Ecology • Land-Use Management • Tourism • Biology • Other related fields



Requirements

- Bachelor's or licentiate degree
- Demonstrated proficiency in either English or Spanish, both spoken and written



How to Apply?

Completing the online admission application is mandatory

<https://campus.catie.ac.cr/>

The Innovative Course Program

The Innovative Course Program Each cohort of students begins in March with two trimesters of virtual courses, which are:

MISTK 500	Conservation and Tourism
MISTK 501	Management and Operation of the Sustainable Business
MISTK 502	Sustainable Tourism Development
MISTK 503	Environmental Best Practices for Tourism
MISTK 504	Tools and Methods for Business Management
MISTK 505	Development Practices

The third and fourth trimesters complement theoretical, practical, and professional knowledge, emphasizing implementation and the practical aspects of sustainable tourism. The courses are:

MISTK 506	Environmental Policy Instruments
MISTK 507	Pragmatism and Implementation of Sustainable Tourism in Costa Rica
MISTK 508	Tourism for Local Sustainable Development and Poverty Reduction
MISTK 509	Climate Change and Global Trends
MISTK 510	Value Chain and Partnerships
MISTK 511	Destination Management and National Policy

The degree examination takes place on the first Monday of May (in trimester V), while the professional internship (MISTK 600) may be carried out in Costa Rica or a third country during the last two trimesters of the program. Both courses constitute the graduation project.

MISTK 600	Professional Practical Experience with Applied Research I
MISTK 601	Professional Practical Experience with Applied Research II

Payment Methods

We offer quarterly, semi-annual, annual, or one-time payment options. To keep enrollment active and maintain access to courses, payment must be made at the beginning of each period.

6 quarterly payments of \$1,767.00
3 semi-annual payments of \$3,534.00
2 annual payments of \$5,300.00

Total Program Cost: \$10,600

CATIE is an international university that integrates education, research, and innovation for the development and application of comprehensive and systemic solutions for inclusive green development. It is located in the canton of Turrialba, province of Cartago, Costa Rica.

CONTACTS

General Information – Master's Programs

Graduate School
maestrias.posgrado@catie.ac.cr
(+506) 2558-2115

Ariadne Jiménez
Head, Admissions Office
admissionposgrado@catie.ac.cr
(+506) 2558-2109

Dr. Eliécer E. Vargas-Ortega
Master's Program Coordinator
MIST@catie.ac.cr (+506) 8354-4010

More information about CATIE at

www.catie.ac.cr

